

	reas of Learning for Careers, Employability and Enterprise cation (CDI 2015)	The Eight Gatsby Bench Marks of Good Practice
1	Self-Awareness	1. A Stable Careers Programme
2	Self-Determination	2. Learning from Career and Labour Market information
3	Self-Improvement as a Learner	3. Addressing the needs of each pupil
4	Exploring careers and career development	4. Linking Curriculum Learning to Careers
5	Investigating work and working life	5. Encounters with Employers and Employees
6	Understanding business and industry	6. Experience of Workplaces
7	Investigating jobs and labour market information (LMI)	7. Encounters with Further & Higher Education
8	Valuing equality, diversity and inclusion	8. Personal Guidance
9	Learning about safe working practices and environments	
10	Making the most of careers information, advice and guidance (CEIAG)	
11	Preparing for employability	
12	Showing initiative and enterprise	
13	Developing personal financial capability	
14	Identifying choices and opportunities	
15	Planning and deciding	
16	Handling applications and interviews	
17	Managing changes and transitions	



Cross Key Stage Plan

Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
Displays	Career based display around the school, focused in each subject area and teacher – linked to possible future study and aspirations Career displays on school webpage focusing on Year groups, LMI and Alumni Careers information updated in careers base and in all tutor bases, plasma	Increased awareness of the provision of careers within the school Increased awareness of the opportunities available to students in subject areas	1 10 14
Visiting Speakers	careers focused speakers both internally and externally throughout the academic year. Sessions are differentiated by year group, target audience and student focused areas. Some sessions are delivered whole year group assemblies while other sessions and follow up sessions are available during free time and off timetable for targeted students. Topics include;	Students will have an improved understanding of the variety of careers and college, university options open to them. Students will have a greater knowledge of the skills and qualifications required for their future aspirations – greater forward planning	1 4 5 6 9 14



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	Apprenticeships	Students will have greater	
	Uniformed Public Services	understanding of the realities of the	
	College and University Applications	current and changing labour	
	Writing your CV	market, breaking down	
	Interview Skills	misconceptions	
University/College	Widening Participation Experiences	Student aspirations are increased	1
,		and they understand the variety of	2
Aspiration (Subject to	Year 7 & 8 National Science week	paths available to them	3
guidance and	Year 9 Halesowen and Dudley College		4
	Visits, STEM Visits	Student engagement in lesson	5
restrictions)	Year 10 OSH, KEDST, Apprenticeship	increased as they have a greater	11
	Visits, STEM Visits	understanding of the requirements	14
	Year 11 Oxbridge visits, Apprenticeship	needed for career paths	
	Visits (More Able)		
Student Voice	Formal and informal gathering of	School aware of the strengths and	1
Stadent Voice	student opinion on careers	weaknesses of careers provision	
	understanding and impact of provision	used for future planning	
Careers Fair	Careers and Higher Education Evening	Increased student awareness of	4
	(Monday 22 nd September 2026)	career paths available to them both	5
		locally and nationally	7
			10
		Student aspiration developed and	14
		Students will have greater	25
		understanding of the realities of the	
		current and changing labour	
		market, breaking down	
		misconceptions	
Careers Base	Careers hub created online and in the	Increased awareness of the variety	1
Careers base	library for students to access	of careers available within the local	10
	publications and research career options	area, nationally and within key	14
		areas of interest.	
		I .	



		Students also aware of their entitlement to CIEAG within the school	
Parental Engagement	Engagement through parent voice, meeting informally and formally, through the updated school website, newsletters and letters at key junctions during the academic year	Increased parental awareness of the variety of careers available within the local area, nationally and within key areas of interest. Better collaboration between all stakeholders in student aspiration and planning.	5 10

Activities by Year Group

Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
My Future: Connexions Assembly	July 2026	Increased awareness of the provision of careers, employability skills and future career pathways	1 10
Stereotypes	Wednesday 4th March 2026 Lead by DWP	Increased awareness of the variety of careers available within the local area, nationally and within key areas of interest.	1 10 14



Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
My Future: Options Assembly & Workshop	February 2026	Increased awareness of the provision of careers, employability skills and future career pathways Greater understanding of job sectors, employment needs and skills in a changing market	1 3 4 5 6 7 10 11
Options Evening	March 2026	Students and parents have the opportunity to access high quality information and provision of future GCSE study pathways Students and parents start to make well informed option choices to maximise potential achievement Students have opportunity to study potential subjects relating to career options	1 3 4 5 6 7 10 11 14 15



APPRENTICESHIPS	Wednesday 28th January	Introduction and comprehensive	1
7.1.1.1.2.1.1.0.2.3.111.3		overview. Including an insight in to	3
		our Civil Service opportunities	4
			5
			6
			7
			10
			11

Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
My Future: Options Assembly	February 2026	Increased awareness of the provision of careers, employability skills and future career pathways	1 3 4 5 6 7 10 11
Options Evening	March 2026	Students and parents have the opportunity to access high quality	1 3



		information and provision of future	4
		GCSE study pathways	5
			6
		Students and parents are able to	7
		make well informed option choices	10
		to maximise potential achievement	11
		based on option advice and soft	14
		option choices in Year 8.	15
			16
		Quicker option process and less	
		confusion and option changes	
		throughout the year.	
Enterprise Challenge	Science Trip - London Science Museum	Improved skills in employment	4
		readiness i.e. problem solving,	10
(STEM)		Communication (written and verbal)	11
		etc.	12
			13
			15
College Visits (Dudley	January 2026 (Subject to availability)	All Year 9 students to be given	1
` '		opportunity for a taster day at	2
& Halesowen)		either Dudley College or Stourbridge	4
		college. This will dispel any myths	10
		relating to FE and give students real	11
		life FE experience helping to give	14
		them better information of future	15
		career path in Year 11	16
			17
LABOUR MARKET	Thursday 26 th February 2026	Introduction and comprehensive	1
		overview of the world of work and	3
INFORMATION &		various job sectors. Also	4
		incorporates a case study that	5
		explains the do's and don'ts to	6



CHOOSING GCSE OPTIONS	consider when choosing options in	7
	year 8 or 9. Promotes good practice	10
	and things to consider e.g. not to	11
	pick a subject to be with your	14
	friends	

Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
Planning for the future Workshops (CV, Personal	April/May 2026	Improved skills in employment readiness, CV writing, interview technique and personal statements	1 2 3 4
Statements and Interview techniques)		Increased understanding of the necessity for employability skills Improved aspirations and	6 8 9 10
		understanding of personal career pathways linked to academic progress	11 12
		Improved understanding of personal strengths and weaknesses and	



		opportunity to plan to address and	
		develop these	
Local College Visits	Thursday 2 nd July 2026	All Year 10 students to be given	1
Local college visits		opportunity for a taster day at local	2
		universities, depending on career	4
		path. This will dispel any myths	10
		relating to FE and give students real	11
		life FE experience helping to give	14
		them better information of future	15
		career path in Year 11	16
			17
WEX	27 th April – 1 st May 2026	All Year 10 Students to get further	1
W L/		opportunity to explore potential	2
		career choices first hand, to practice	4
		the application and interview	5
		process and to reflect on their	6
		suitability to this career path.	7
			8
		Increased understanding and	9
		necessity for employability skills	11
			12
			13
			14
Post 16 Careers	Monday 22nd September 2025	Students and parents have the	1
	www.Yet2deceide.co.uk	opportunity to access high quality	2
Evening		information relating to sixth form	4
		and FE study from local colleges and	10
		sixth form providers.	11
			14
		Students and parents have	15
		opportunity to look at provision of	16
		courses from local and national	17



		universities as well as potential career paths in uniformed public services and modern apprenticeships	
LABOUR MARKET INFORMATION	Tuesday 17 th March 2026	Introduction and comprehensive overview of the world of work and various job sectors.	1 3 4 5 6 7 10 11

Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
Post 16 Careers Evening	Monday 22nd September 2025 www.Yet2deceide.co.uk	Students and parents have the opportunity to access high quality information relating to sixth form and FE study from local colleges and sixth form providers.	1 2 4 10 11 14



		I	
		Students and parents have	15
		opportunity to look at provision of	16
		courses from local and national	17
		universities as well as potential	
		career paths in uniformed public	
		services and modern	
		apprenticeships	
Next Step Interviews	September - October 2025	Improved aspiration and	1
·	January - February 2026	understanding of career options	2
(Connexions)		linked to potential future	4
		progression	10
			11
		Where identified students with	14
		issues (academic, personal, career	15
		pathways) can be referred as	16
		appropriate. Targeted and RONI	17
		students to be priority	
Aspire to University	December 2025	Year 11 More able students to be	1
/ispire to offiversity		given opportunity to explore	2
		provision for students at Oxbridge	3
		giving them improved aspiration	4
		and understanding of career options	8
		linked to potential future	10
		progression	14
			15
			17
POST 16 CHOICES	DWP	Introduction and overview of all	1
	Monday 12th January 2026	post 16 choices, champions	2
	•	independent choices and the need	4
		to plan	10
•			11
			14



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	16
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Approval and review

Approved: September 2025 by Governors

Next review: July 2026

Signed:

Carol Fletcher, Chair of Governors



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Tim Harris, Head teacher

Michelle Hammond, Link Governor for Careers